Attorney Docket No.: 29606.010200
Replacement Listing of Claims

LISTING OF CLAIMS

This Listing of Claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method for conducting buyer-driven and buyer-executed electronic commerce transactions, comprising the steps of:

   providing a controller which allows a buyer to specify, via an electronic network, at least one term selected from the group consisting of minimum quantities the buyer would agree to purchase, minimum qualities the buyer would accept, the minimum length of time to which the buyer would agree to be bound to purchase said minimum quantities containing said minimum qualities, and the maximum or minimum price the buyer would pay;

   generating, based upon said buyer's prior specification of said at least one term, a plurality of mutually created conditional original sales offers from a corresponding plurality of sellers, each of said plurality of conditional original sales offers including said at least one term specified by said buyer and at least one term specified by at least one of said plurality of sellers, said at least one term specified by at least one of said plurality of sellers being a term not specified by said buyer;

   using said electronic network to transmit at least one of said mutually created conditional original sales offers to said buyer; and

   receiving via said electronic network said buyer's acceptance of said at least one mutually created conditional original sales offer.

2. (Previously Presented) The method of claim 1, further comprising the step of revealing to the seller the buyer's personal or financial information after the buyer accepts at least one original sales offer.

3. (Previously Presented) The method of claim 1, wherein the sales offers are conditional upon subsequent approval of the buyer's personal or financial information.

4. (Previously Presented) The method of claim 1, wherein the buyer is not bound by the specification of terms.